



Prosperity and Sustainability of the Nation

**KU**  
KASETSART  
UNIVERSITY

**Kasetsart University**  
**80th Anniversary**  
A great step toward internationalization

: Kasetsart University-KU

: Kasetsart University

Kasetsart University

Undergraduate International Degree and English Programs

Year 2023

Sources: official website as follows:

Faculty / Department / Program	website
Department of Product Development (International Program), Faculty of Agro-Industry	<a href="https://www.aiip.agro.ku.ac.th">https://www.aiip.agro.ku.ac.th</a>
Bioscience and Technology Program, Faculty of Science	<a href="https://genetics.sci.ku.ac.th/bioscience">https://genetics.sci.ku.ac.th/bioscience</a>
Integrated Chemistry Program, Faculty of Science	<a href="https://kuic.sci.ku.ac.th">https://kuic.sci.ku.ac.th</a>
Polymer Science and Technology Program, Faculty of Science	<a href="https://mat.sci.ku.ac.th">https://mat.sci.ku.ac.th</a>
Integrated Tourism Management Program (KITMAN), Faculty of Humanities	<a href="http://www.kitman.human.ku.ac.th">http://www.kitman.human.ku.ac.th</a>
Communicative Thai for Foreigners Program (International Program), Faculty of Humanities	<a href="https://thlg.human.ku.ac.th">https://thlg.human.ku.ac.th</a>
Tropical Agriculture (International Program), Faculty of Agriculture	<a href="https://bsta.agr.ku.ac.th">https://bsta.agr.ku.ac.th</a>
EEBA International Program, Faculty of Economics	<a href="https://www.eeba.eco.ku.ac.th">https://www.eeba.eco.ku.ac.th</a>
BEcon, Department of Economics, Faculty of Economics	<a href="https://www.becon.eco.ku.ac.th">https://www.becon.eco.ku.ac.th</a>
BBA Kasetsart International Program, Faculty of Business Administration	<a href="https://bba.bus.ku.ac.th">https://bba.bus.ku.ac.th</a>
KUBIM, Faculty of Business Administration	<a href="https://kubim.bus.ku.ac.th">https://kubim.bus.ku.ac.th</a>
International Undergraduate Program Office, Faculty of Engineering	<a href="https://www.iup.eng.ku.ac.th">https://www.iup.eng.ku.ac.th</a>
International Double Degree Program in Aerospace Engineering and Management, Faculty of Engineering	<a href="https://iddp.eng.ku.ac.th">https://iddp.eng.ku.ac.th</a>
Robotics and Automation System Engineering International Program, Special Program, Faculty of Engineering at Sriracha	<a href="https://www.eng.src.ku.ac.th/admission">https://www.eng.src.ku.ac.th/admission</a>
Automotive Engineering International Program, Faculty of Engineering at Sriracha	<a href="https://www.eng.src.ku.ac.th">https://www.eng.src.ku.ac.th</a>
KUMS English Program, Faculty of Management Science	<a href="https://admission.ms.src.ku.ac.th/ep-all">https://admission.ms.src.ku.ac.th/ep-all</a>
Office of Educational Administration	<a href="https://registrar.ku.ac.th">https://registrar.ku.ac.th</a>
Kasetsart University International College	<a href="https://kuic.ku.ac.th">https://kuic.ku.ac.th</a>

## Faculty of Agro-Industry

### Bachelor of Science Program in Agro-Industrial Innovation and Technology



### Bachelor of Science Program in Agro-Industrial Innovation and Technology International Program

Department of Product Development, Faculty of Agro-Industry,  
Kasetsart University, Bangkok Thailand

The Agro-Industrial Innovation and Technology curriculum at Kasetsart University is the first of its kind time offered in Thailand and throughout the ASEAN region. It was established to develop human resources capable of creating innovation in agro-industries. Thailand's benefits from a land rich with biodiverse resources so many varieties of agricultural materials are available. This degree program has achieved distinction for its academic excellence (6 years continuing, food innovation award winner), most notably by the Department of Product Development which provides the expertise and technology to innovate and created products that have high value and high impact to our global society.

### Contact Department of Product Development (International Program)

Faculty of Agro-Industry, Building 1

Kasetsart University, Bangkok, 10900 THAILAND

Tel: +66 2 5625010, +66 92 7945255

Email: [aiip@ku.ac.th](mailto:aiip@ku.ac.th)

Url: <http://www.aiip.agro.ku.ac.th>



Faculty of Science

Bachelor of Science in Bioscience and Technology



### Vision of Bioscience & Technology (Gen II)

- ◆ **Empowered Learner**  
(Integration of Biology & Data Science)
- ◆ **Knowledge Constructor**  
(Personalized Learning Environments)
- ◆ **Global Collaborator**  
(Social Contribution & Environmental Care)

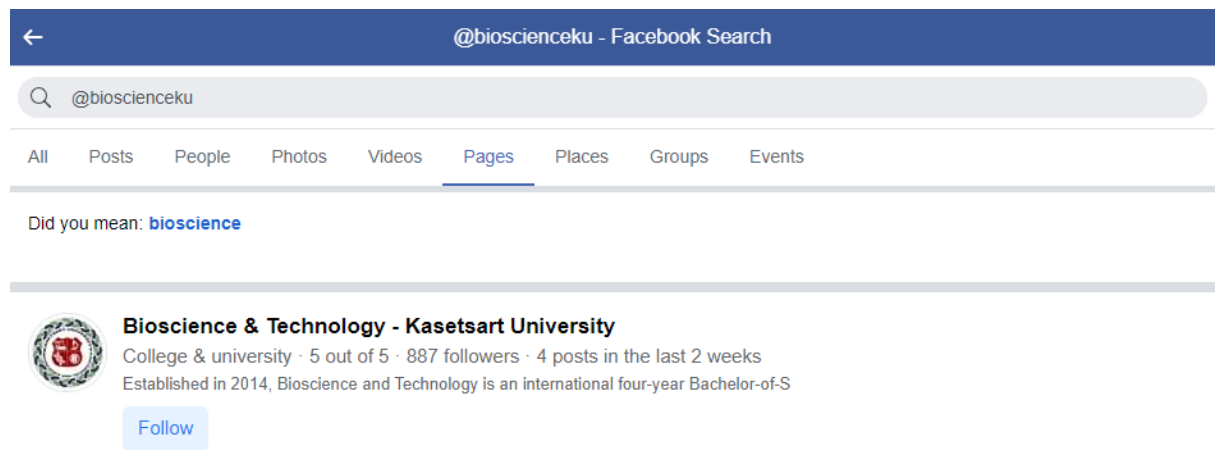


- ◆ **Creative Communicator**  
(International Research Experience)
- ◆ **Digital Citizen & Computational Thinker**  
(21<sup>st</sup> Century Skills + IDKU)
- ◆ **Innovative Designer**  
(Innovation & Entrepreneurship)

Bioscience and Technology combines biology and data science which allow us to understand and initiate new concepts and technological innovation in agricultural, agroindustry, biomedical, fishery, and life science.

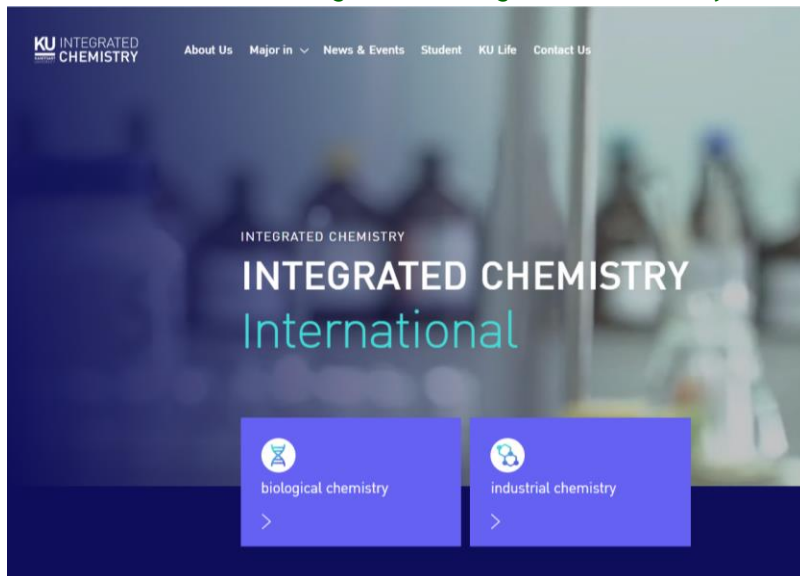
**Contact Bioscience and Technology**

Website: <http://genetics.sci.ku.ac.th/bioscience>  
Tel: +66 2 562 5444 ext. 646152      Email: [fscijpk@ku.ac.th](mailto:fscijpk@ku.ac.th)



## Faculty of Science

### Bachelor of Science Program in Integrated Chemistry



The Bachelor of Science Program in Integrated Chemistry International course is a program that aims to produce graduates with abundant knowledge. Analytical thinking, ability synthesis, and the application of academic science to ensure that along with technology, problems in chemistry and industrial processes can be solved to help government agencies and industries. This program is also in accordance with the policy and direction of the country's science and technology development.

### Contact Integrated Chemistry Program

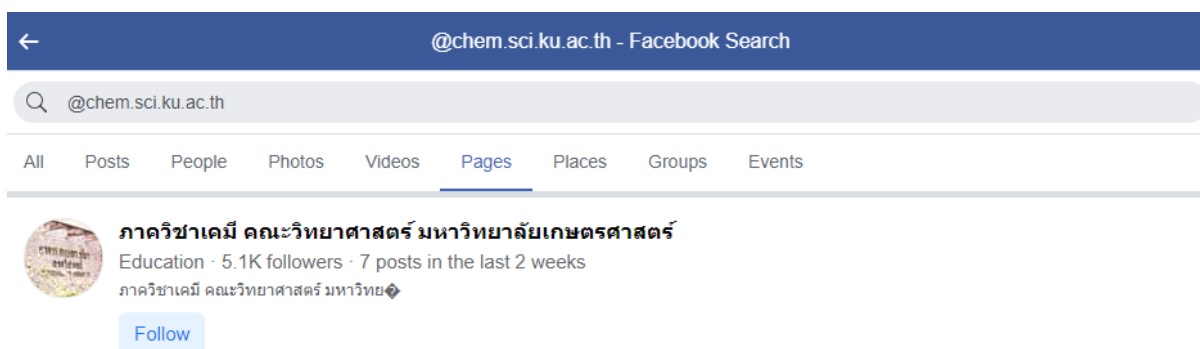
Address: Chemistry Building, Faculty of Science

Website: <https://kuic.sci.ku.ac.th/>

Tel: 0-2562-5555 ext 2110

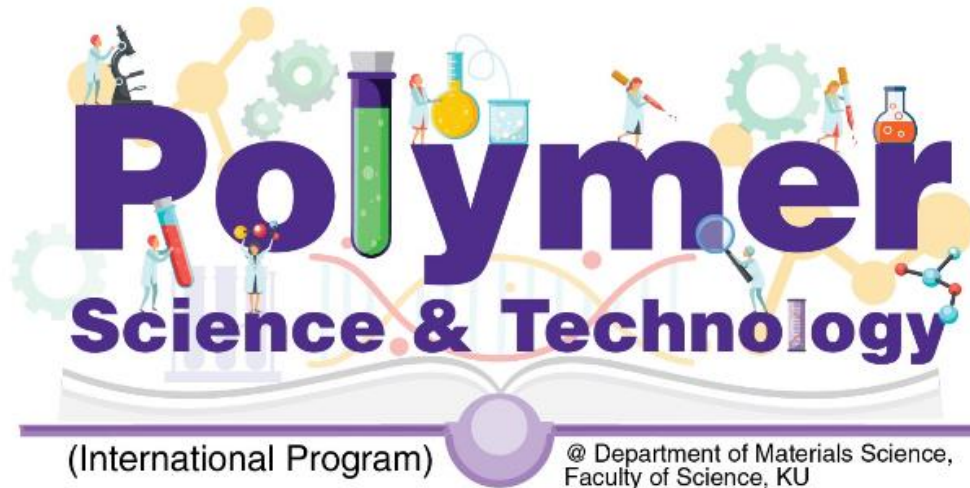
Fax: 0-2579-3955

Email: [Pitak.C@ku.ac.th](mailto:Pitak.C@ku.ac.th)



## Faculty of Science

### Bachelor of Science Program in Polymer Science and Technology



The program provides studies involving sustainable polymer insights and smart polymers and many other related interesting topics. Students are encouraged to think innovatively and are trained to use up-to-date technologies, including digital & AI technologies, to create products that meet industry standards.

Program Highlight: MOU between Kasetsart University of KU (Thailand) and University of Akron or UA (USA)

### Contact Polymer Science and Technology

Website: <https://mat.sci.ku.ac.th/>

Tel: 0-2562-5555 ext. 646502

Email: [polymersci.tech.ku@gmail.com](mailto:polymersci.tech.ku@gmail.com)

Facebook: Materials Science, Kasetsart University



Faculty of Humanities

Bachelor of Art Program in Integrated Tourism Management



**KITMAN**

Kasetsart University International Program in  
Integrated Tourism Management



To achieve our vision as the Strategic Personnel Creator supporting national and international tourism industries, the curriculum provides students the following four areas of focus:

- Knowledge and Working Skills related to the operational aspects of tourism, including leadership, teamwork, problem-solving, negotiation and other skills need to work successfully in a wide range of tourism sectors
- Knowledge and Working Skills related to tourism and hospitality management, including marketing, research, planning, and business development
- Foreign Languages Skills
- Direct Practical Learning Experiences through field trips, entrepreneurship tours, independent projects, and four-month long internships

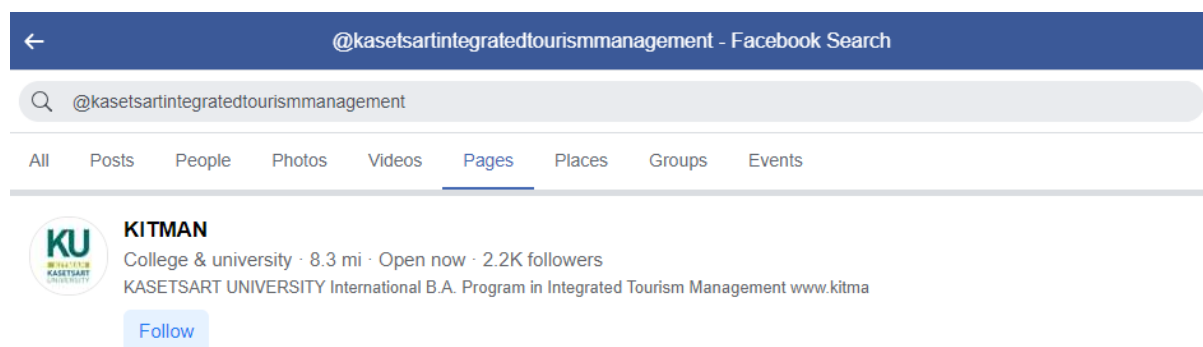
**Contact Integrated Tourism Management Program (KITMAN)**

Faculty of Humanities, Kasetsart University

Tel: 66 2579 5566-8 ext. 4617 Fax: 66 2 942 8073

Website: <http://www.kitman.human.ku.ac.th>

Facebook: [KITMAN](#)



Faculty of Humanities

**Bachelor of Arts Program in Communicative Thai Language for Foreigners**



**\*\* Applicants must be foreigners or Thais who do not use Thai as their mother tongue.**

TLF-KU is a powerful bridge of unity for people from different countries and cultures. Building intercultural bridges of Thai language and culture.

This program is expected to lead graduates to get opportunities for good jobs in the future such as translator, interpreter, tour guide, content creator, and teacher. Moreover, this program aims to promote both Thai language and Thai culture.

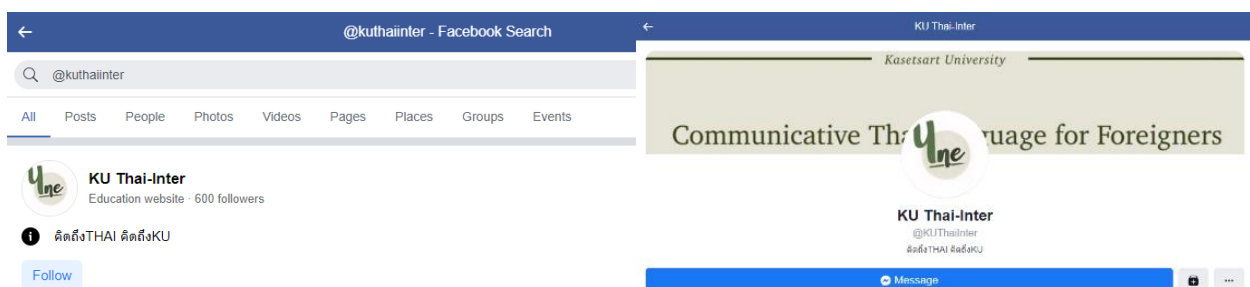
**Contact Communicative Thai for Foreigners Program (International Program)**

Department of Thai Language: Faculty of Humanities, Kasetsart University

Website: <https://thlg.human.ku.ac.th>

Tel: (+66) 2579-5566-8 Ext. 2502, 2520 Fax: (+66) 2940-7177

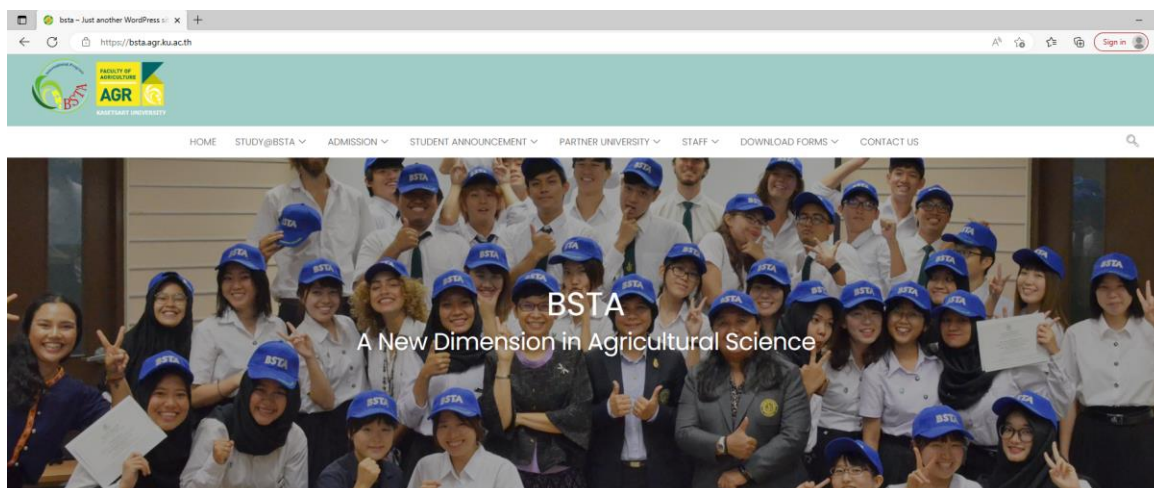
Facebook: <https://www.facebook.com/KUThaiInter>





## Faculty of Agriculture

### Bachelor of Science Program in Tropical Agriculture



The International Program in Tropical Agriculture is a four-year program, which provides students the opportunity to gain experience and knowledge in a wide range of topics related to agriculture that occurs in tropical regions of the world. A specialized English support course is built into the program providing students with English communication skills and support throughout the program. After graduating, students will receive the Bachelor's Degree of Science (B.S.) in Tropical Agriculture from Kasetsart University.

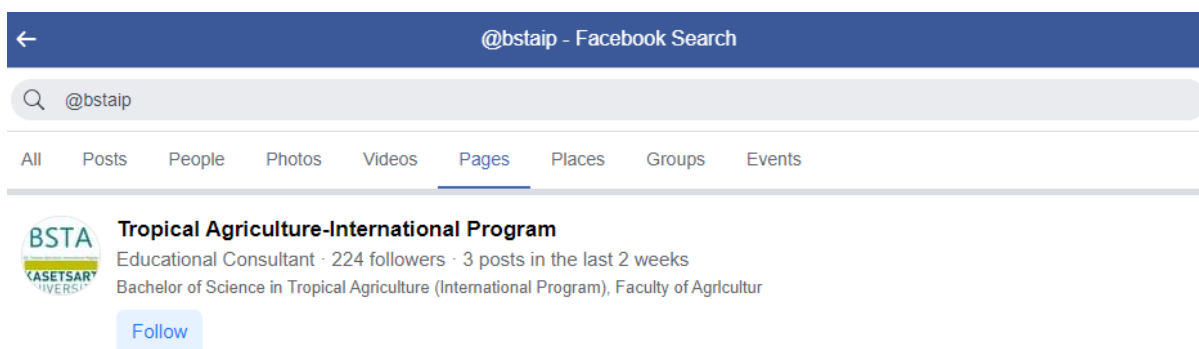
#### Contact Tropical Agriculture (International Program)

Faculty of Agriculture, Kasetsart University

Tel. & Fax : +66 (2) 942 7146

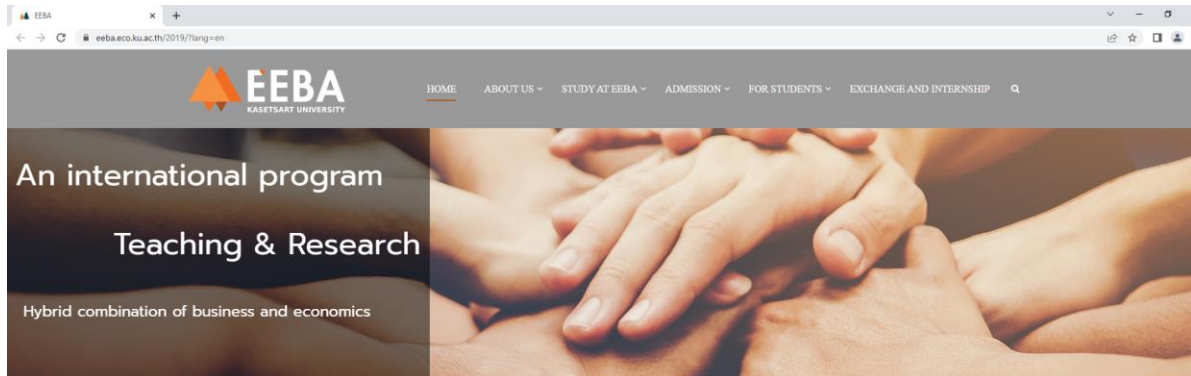
Email: [bstagr@ku.ac.th](mailto:bstagr@ku.ac.th)

Website: <http://www.bstagr.ku.ac.th/>



## Faculty of Economics

### Bachelor of Arts in Entrepreneurial Economics



The Entrepreneurial Economics program (EEBA) offered by KU's Faculty of Economics equips students with knowledge of the business and economic world in order to cultivate entrepreneurial skills and thinking that students can apply in today's variety of modern business challenges.

The aim of this program is to train open-minded students who are internationally focused. The course provides solid and general preparation in the most important economic fields and offers an excellent introduction to the dynamic fields of economics and entrepreneurship.

The program has 4 distinctive majors for students to choose from: 1) Economics of Agricultural Business and Food 2) Economics of Applied Finance for Entrepreneurs 3) Economics of Logistics 4) Economics of Tourism and Hospitality

#### Contact Entrepreneurial Economics Bachelor of Arts (EEBA) International Program

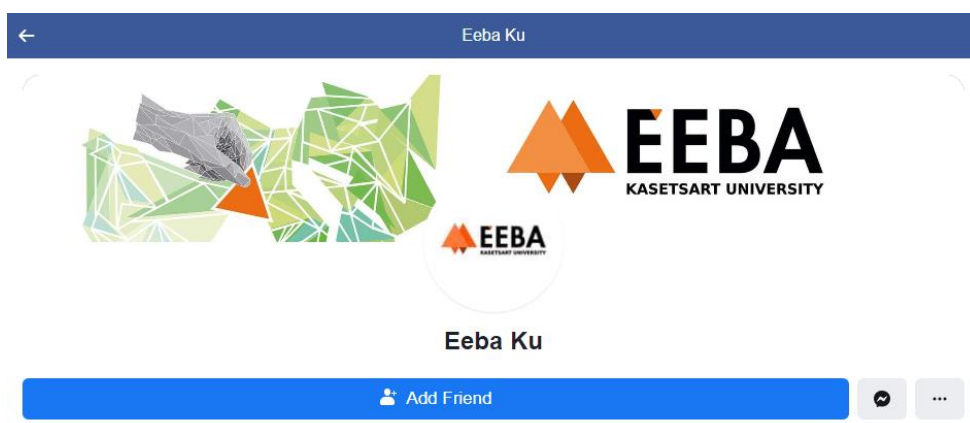
Kasetsart University Faculty of Economics

Tel: +66 81 819 1544, +66 81 869 1544

Email: [eeba@ku.th](mailto:eeba@ku.th)

Website: <http://www.eeba.eco.ku.ac.th>

Facebook: <http://www.facebook.com/eebasaset>



## Faculty of Economics

### BEcon - Bachelor of Economics Program (English Program)



The Bachelor of Economics Program (BEcon) at the Department of Economics offers an in-depth training in theories and applications of regional and global economic issues.

Objectives of Bachelor of Economics Program are: 1) To create moral, social, and ethical persons. 2) To create talented individuals with sound analytical and reasoning skills and the ability to use them to think critically, solve problems, analyze logically and quantitatively, and respond effectively to change. 3) To create persons with ability to effectively apply knowledge acquired during their study to analyze and evaluate a wide range of social and economic issues. 4) To create self-responsible persons with ability to think logically, critically, and creatively as well as with capability to work in teams. 5) To create persons with competency in IT, mathematics and statistics in computing and interpreting data and conducting economic analysis.

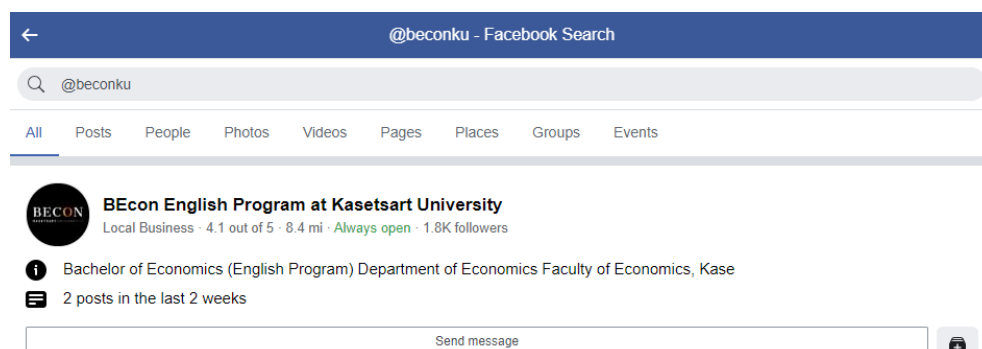
#### Contact Bachelor of Economics Program (BEcon) Department of Economics

Kasetsart University Faculty of Economics

Email: [becon.ku@gmail.com](mailto:becon.ku@gmail.com)

Website: <http://www.becon.eco.ku.ac.th>

Tel: +66 (2) 561-3474, +66 (8) 1914 7053 Fax: +66 2579 8739



## Faculty of Business Administration

### BBA - Bachelor of Business Administration Program (International Program)



The Bachelor of Business Administration Program (International Program) has the clear goal of providing students with the knowledge, skills and capability for business administration with ethics. Students aim to educate, analyse and research for professional integration in business administration. Graduates of the BBA program are suitable for positions in multi-national corporation, particularly, from the AEC.

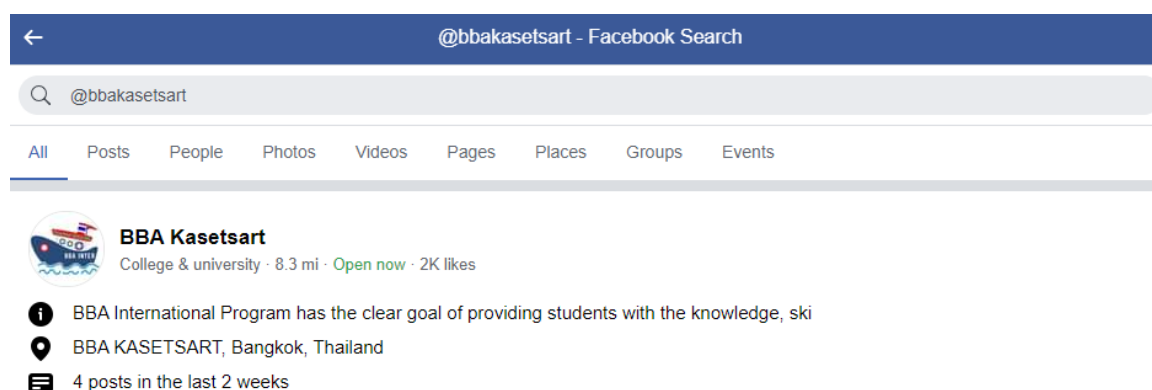
#### Objectives of Curriculum

- Graduates will learn and understand business management paradigms and will have fundamental skills and capacity to lead business administration activities for active and passive integration, depending on the current environment and be able to creatively solve problems in the professional work environment in both domestic and overseas organisations.
- Graduates specialised in business administration will have skills to manage information technologies particularly managing big data.
- Graduates will have developed leadership skills including listening skills for Various opinions and team building skills for effective team work.
- Graduates will develop positive aptitudes for business administrative roles and conduct in a honest, disciplined, ethical and socially responsible manner.

#### Contact BBA Kasetsart International Program

Tel: 02 579 5768, 084 356 4019

Website: <https://bba.bus.ku.ac.th>



## Faculty of Business Administration

### KUBIM - Bachelor of Business Administration Program in Marketing (International Program)



KUBIM is the acronym for the **Bachelor of Business Administration International Program in Marketing**, Faculty of Business Administration, Kasetart University

WHY KUBIM?

KUBIM PROVIDES A SUPPORTIVE LEARNING ENVIRONMENT, WITH ACADEMICS WHO CARE ABOUT YOUR PROGRESS AND SUCCESS. THE INTERNATIONAL COMPONENTS OF THE PROGRAM ENSURE THAT YOU WILL HAVE A VARIETY OF OPPORTUNITIES TO EXPLORE AND LEARN, THEORETICAL AND PRACTICAL ASPECTS OF THE MARKETING PROFESSION, INSIDE AND OUTSIDE THE CLASSROOM.

### Contact KUBIM

Kasetart University Faculty of Business Administration

Tel: 065-395-1988

Email: [kubim1837@gmail.com](mailto:kubim1837@gmail.com)

Website: <https://kubim.bus.ku.ac.th>



**Faculty of Engineering**  
Bachelor of Engineering



**Faculty of  
Engineering**  
Kasetsart University

The Faculty of Engineering of KU created its International Undergraduate Program (IUP) in 2003 with the aim of producing professional engineers not only with technical knowledge and skills but also with English communication skills who could readily fill in that growing need.

Programs offered

- 1) Digital Manufacturing and Robotics Integration Engineering
- 2) Electrical Engineering
  - Communication Engineering
  - Energy Innovation and Intelligent Robotics
- 3) Industrial Engineering
- 4) Mechanical Engineering
- 5) Software and Knowledge Engineering

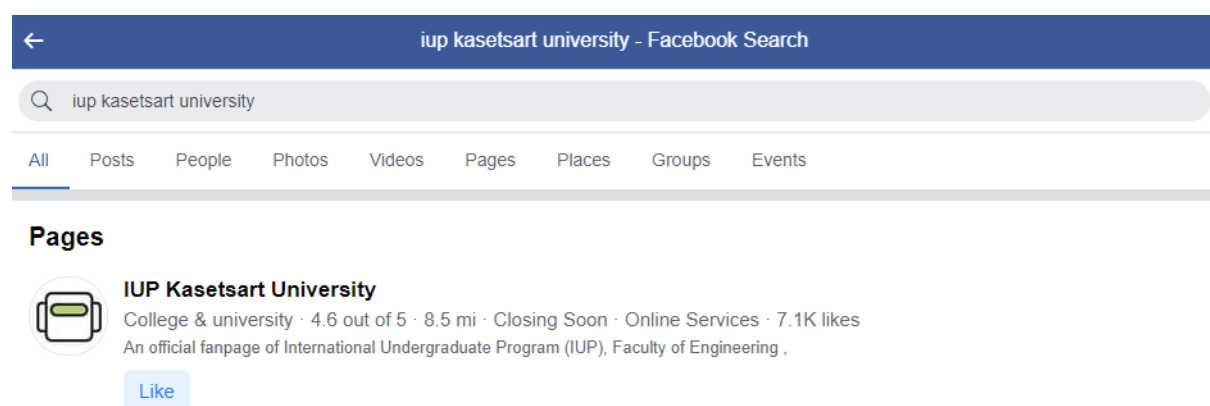
**Contact International Undergraduate Program (IUP) Office**

Kasetsart University Faculty of Engineering International Building 17, Floor 4

Tel: +66 2 797 0999 ext. 1181, 1182, 2020 and +66 2 579 1489 Fax: +66 2 579 1489

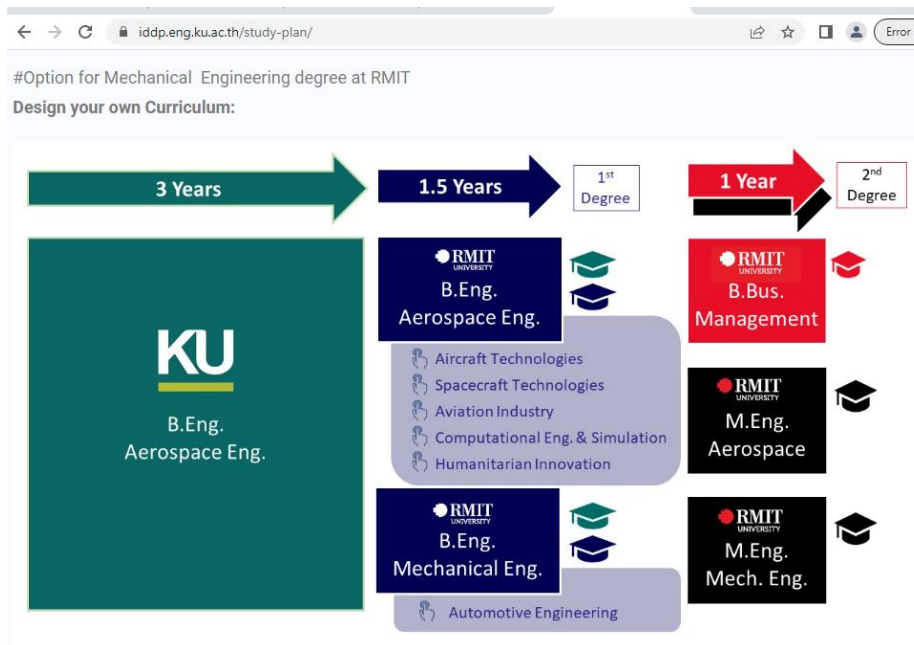
Email: [iup@ku.ac.th](mailto:iup@ku.ac.th)

Website: [www.iup.eng.ku.ac.th](http://www.iup.eng.ku.ac.th)



## Faculty of Engineering

### Undergraduate Double Degree Program in Aerospace Engineering and Management



### Aerospace Engineering and Business Administration

#### Undergraduate Double Degree Program in Aerospace Engineering and Management

Study Plans for Degree Programs

- 1) 5.5-year undergraduate double degree program in Aerospace Engineering and Management (B.Eng. from RMIT and from KU, B.Bus. from RMIT)
- 2) 4.5-year undergraduate single degree program in Aerospace Engineering (B.Eng. from RMIT and from KU)

#### Contact IDDP (Double Degree and Single Degree Programs)

Email: [iddp@ku.ac.th](mailto:iddp@ku.ac.th) Website: <http://iddp.eng.ku.ac.th>

Facebook: <https://www.facebook.com/kuiddp>

Tel: +66 2 797 0999 ext.1705-6, 1715 Fax: +66 2 579 4552



## Faculty of Engineering at Sriracha

### Bachelor of Engineering (Robotics and Automation System Engineering)



The Bachelor of Engineering (Robotics and Automation System Engineering) at Kasetsart University Sriracha Campus is a multidisciplinary curriculum. The 4-year degree program makes use of the most up-to-date technologies and technical skills, and educates and trains qualified engineers who will meet the increasing demand for highly skilled personnel working within Thailand's Eastern Economic Corridor. English is used as the medium of instruction, preparing graduates for international careers.

Industrial robots and instruments are used in the courses, allowing students to gain experience through practical learning about automation systems design. Furthermore, students gain opportunities to solve real industrial problems through the Cooperative Education Program. Student gain experience and the technical knowledge, in this hand-on educational scheme, that is supported by domestic and international professors and experts. The curriculum integrates knowledge from various fields of engineering: mechanical engineering, electrical engineering, computer engineering, and industrial engineering.

### Contact Special Program Faculty of Engineering at Sriracha

Kasetsart University Sriracha Campus, Faculty of Engineering at Sriracha

Tel: 0 3835 4580 - 3

Website: <https://www.eng.src.ku.ac.th/admission> Email: kasetlab@gmail.com





**Faculty of Engineering at Sriracha**  
Bachelor of Engineering (Automotive Engineering)



The Bachelor of Engineering in Automotive Engineering (International Program) equips graduates with skills, specialization, and excellence in the automotive industry. This program focuses on enhancing knowledge of advanced technology and cultivating lifelong self-learning to support technological and social changes and satisfy the need for automotive industry development both at the national and international levels.

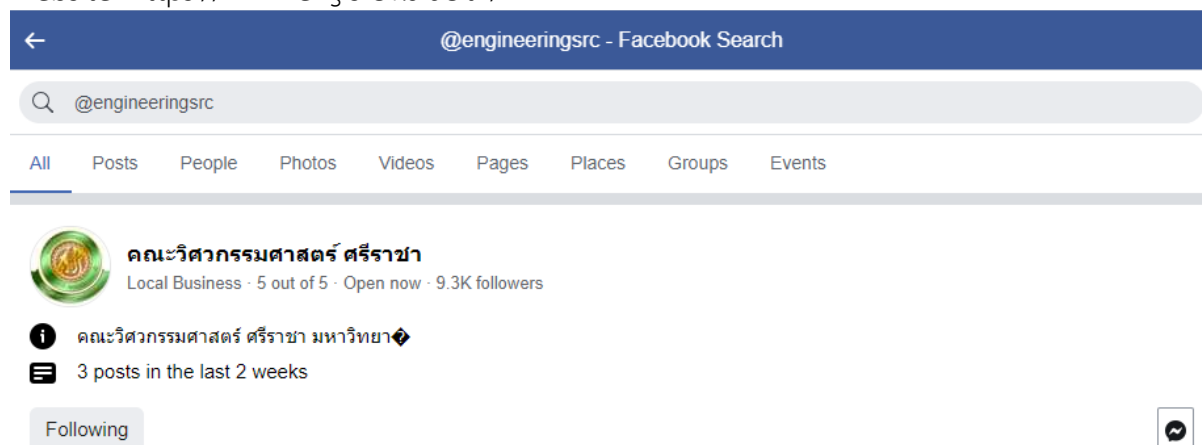
**Contact Faculty of Engineering at Sriracha**

KASETSART UNIVERSITY SRIRACHA CAMPUS

199 Sukhumvit Road, Thung Sukhla Subdistrict, Sriracha District,  
Chon Buri Province 20230, Thailand.

Tel: 0 3835 4580 - 3

Website: <https://www.eng.src.ku.ac.th/>



## Faculty of Management Science

### Bachelor of Business Administration (English Program)



#### Why English Program at KUMS?

- 1) Broaden student's perspective to study with professional lecturers.
- 2) Study abroad and internship program with international standard universities
- 3) Increase opportunities to work with Multi National Company.
- 4) Smart classroom and IT facilities are available.
- 5) KUMS is at heart of EEC area and surrounded by international environment, welcoming and safe student city.

#### KUMS offering 7 B.B.A. English Program in:

- |   |   |
|---|---|
| 1) B.B.A. (International Business)          | 2) B.B.A. (Finance and Investment)                |
| 3) B.B.A. (Management)                      | 4) B.B.A. (Digital Marketing and Branding)        |
| 5) B.B.A. (Accounting)                      | 6) B.B.A. (Logistics Management)                  |
| 7) B.B.A. (Hospitality Industry Management) | - Field of study: Hotel Management                |
|   | - Field of study: Contemporary Tourism Management |

#### Contact Faculty of Management Sciences

Kasetsart University Sriracha Campus

199 M.6 ThungSukla, Sriracha District, Chonburi 20230

Tel.038-352828

Website: <https://admission.ms.src.ku.ac.th/ep-all>



Faculty	Curricula	Tuition fees *
<b>BANGKHEN</b>		
Faculty of Agro-Industry	Bachelor of Science Program in Agro-Industrial Innovation and Technology	69,700 baht
Faculty of Science	Bachelor of Science in Bioscience and Technology	55,000 baht
	Bachelor of Science Program in Integrated Chemistry	55,000 baht
	Bachelor of Science Program in Polymer Science and Technology	80,000 baht
Faculty of Humanities	Bachelor of Arts Program in Integrated Tourism Management	60,600 baht
	Bachelor of Arts Program in Communicative Thai Language for Foreigners ** Applicants must be foreigners, or Thais who do not use Thai as their mother tongue.	51,700 baht
Faculty of Agriculture	Bachelor of Science Program in Tropical Agriculture	55,000 baht
Faculty of Economics	Bachelor of Arts in Entrepreneurial Economics	72,000 baht
	Bachelor of Arts in Economics Program (English Program)	64,200 baht
Faculty of Business Administration	Bachelor of Business Administration Program (International Program)	68,000 baht
	Bachelor of Business Administration Program in Marketing (International Program)	81,250 baht
Faculty of Engineering	Bachelor of Engineering programs in: 1) Mechanical Engineering 2) Software and Knowledge Engineering 3) Industrial Engineering 4) Electrical Engineering - Energy Innovation and Intelligent Robotics - Communication Engineering 5) Digital Manufacturing and Robotics Integration Engineering	60,700 baht
	International Double Degree Program (KU & RMIT) - Aerospace Engineering and Business Administration	90,100 baht

Faculty	Curricula	Tuition fees *
<b>SRIRACHA CAMPUS</b>		
Faculty of Engineering at Sriracha	Bachelor of Engineering (Robotics and Automation System Engineering)	47,600 baht
	Bachelor of Engineering (Automotive Engineering)	61,300 baht
Faculty of Management Science	Offering 7 B.B.A. English Program:	59,500 baht
	1) B.B.A. (International Business)	
	2) B.B.A. (Finance and Investment)	59,500 baht
	3) B.B.A. (Management)	59,500 baht
	4) B.B.A. (Digital Marketing and Branding)	59,500 baht
	5) B.B.A. (Accounting)	59,500 baht
	6) B.B.A. (Logistics Management)	59,500 baht
	7) B.B.A. (Hospitality Industry Management) - Field of study: Hotel Management - Field of study: Contemporary Tourism Management	59,500 baht

*\*Estimate Tuition fees per semester excluding extra course fee. Foreign students are required to pay an additional 10,000 baht/semester for bachelor program. Subject to change.*

#### Admission Process:

Thai Students:

Apply online at [www.admission.ku.ac.th](http://www.admission.ku.ac.th) with admission

Foreign Students:

Apply at Kasetsart University International College



**KU International Undergraduate Degree Programs**

**Kasetsart University International College: [www. https://kuic.ku.ac.th](https://kuic.ku.ac.th)**

**Tel & Fax: 02 562-0985 E-mail: [ku.oip@ku.ac.th](mailto:ku.oip@ku.ac.th)**

#### Study Periods:

**Bachelor's Degree** - A four years of full-time study (two semesters per year)

First semester: August - December

Second semester: January - May